

**ELECT**

**Candidate for City Council - Ward 13**

**Dr. MARK** Dyrholm

[www.vote4drmark.ca](http://www.vote4drmark.ca)

**FREEDOM, RESPECT, EFFICIENCY**



## **DR. MARK DYRHOLM FOR CITY COUNCIL WARD 13** **Your Response Has Been Appreciated!**

My name is *Dr. Mark Dyrholm* and I have been working hard to replace Councillor Diane Colley-Urquhart on Monday, October 16, 2017. I live the Ward, in the community of *Canyon Meadows*. I am campaigning to win.

*Councillor Diane Colley-Urquhart* has been a professional politician since July 4, 2000 (17 years) where she defeated *Ric McIver* (respected former *Calgary City Councillor*, Cabinet Minister and *MLA* for the *United Conservative Party*) by just under 400 votes. That mistake can be corrected this election! Every election year *Councillor Diane Colley-Urquhart* strategically grabs headlines to falsely market herself as a fiscal conservative and one who listens. Here are some facts on *Diane Colley-Urquhart*:


- *Councillor Diane Colley-Urquhart* has **voted for tax hikes on most budgets** since elected which have increased your taxes in a dramatic fashion. Under *Councillor Diane Colley-Urquhart's* representation since 2010 taxes have gone up in a compounded manner at 55%!
- "After declaring a "tax revolt" in 2008, Colley-Urquhart supported a potential 22.2% tax hike in 2014".
- "...in 2010 and 2012, the tax hike was five times the rate of inflation, and almost eight times the rate of inflation in 2013 when the city raised property taxes by 13.1 per cent with inflation at just 1.7 per cent".
- In Calgary, 45 % of tax-supported expenditures go to salaries, wages, overtime and benefits.
- *Councillor Diane Colley-Urquhart* has missed many meetings. *Diane Colley-Urquhart* was appointed to the Calgary Police Commission in 2008. She maintained a strong attendance in her first four years as a commissioner. But she's missed half of the meetings since 2012!
- *Councillor Diane Colley-Urquhart* downplayed the issue of missed meetings as a "red herring" because *Councillors can, and do, keep on top of the issues by following up with colleagues*".
- *Councillor Diane Colley-Urquhart* resigned from the *Calgary Police Commission* after allegedly breaching its code of conduct with an unauthorized public statement.
- *Councillor Diane Colley-Urquhart* **actively supported the NDP in the last provincial by-election**, that lack of logic is destroying *Calgary* and *Alberta*. "...We really need someone like *Bob* to represent *Calgary* and to be at the table in the government caucus."
- Received a Failing grade for performance from *Save Calgary* for this years election.

It is no secret; how a candidate operates their campaign is exactly how they will serve their constituents! Recently, my team distributed a pastel blue introduction of myself. This Lit piece also included a survey of the entire Ward to determine your top issues. Many of the team, including myself have been by your residence or business. We did NOT get to meet all of you, but, those who have participated in direct democracy in action.

Some have asked why a successful business owner like myself wants to serve you as your City Councillor? Because I am fed up with the poor fiscal decisions and constant increased tax hikes without innovation! Further, I feel at times that many (NOT ALL) City Council members lack the experience to make sound decisions when it comes to prioritizing projects, managing budgets and making seemingly simple business decisions. I have managed budgets, employed people and I will articulate your concern that there is **only one taxpayer**.

I will be your voice. **I work for you!** Whether it be debates on traffic, transit or taxes...I will represent you first. I have proven this to you by how I have run my campaign and that is how I will work for you as your employee at City Hall.

Sincerely,



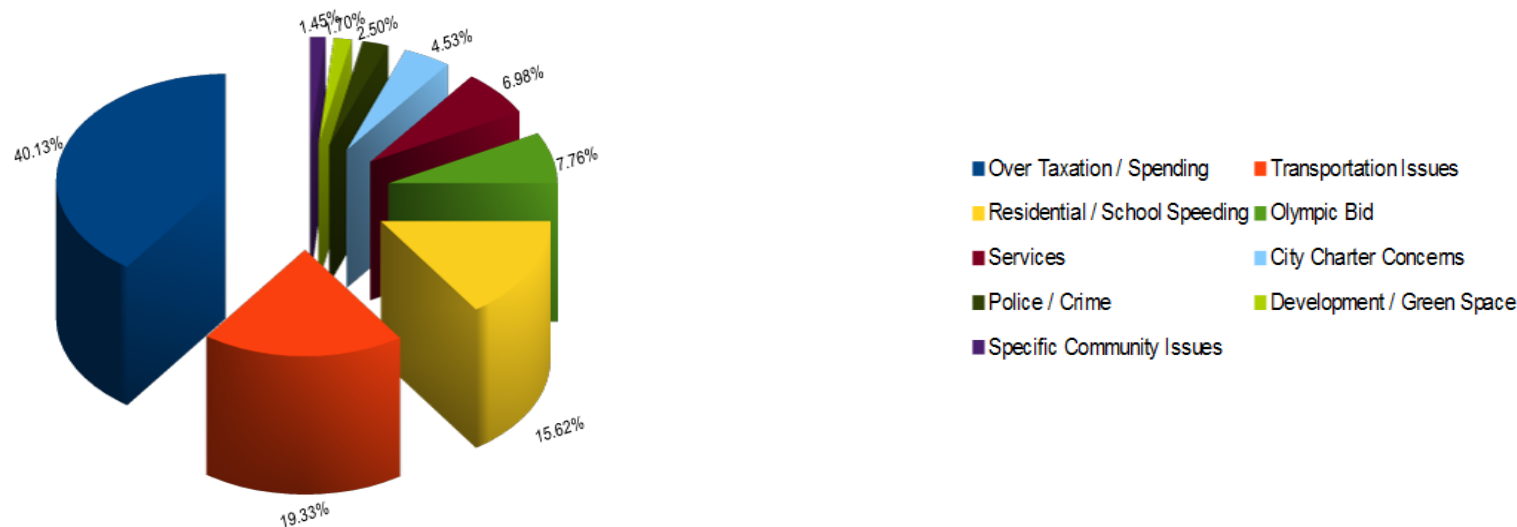
**Dr. Mark Dyrholm**

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## **SURVEY RESULTS**

The **Top 9 results** to my survey where results were captured by email, doors, phones, internet, social media and even snail mail are as follows and shown in the graph below: **Over Taxation / Spending: 40.13%** - **Transportation Issues: 19.33%** - **Residential / School Speeding: 15.62%** - **Olympic Bid: 7.76%** - **Services: 6.98%** - **City Charter Concern: 4.53%** - **Police / Crime: 2.50%** - **Development / Green Space: 1.70%** - **Specific Community Issues: 1.45%**

**SOLUTIONS:** I encourage you to review my platform entitled "**Solutions For A Growing Calgary**" at [www.vote4drmark.ca](http://www.vote4drmark.ca)



## **WHO IS DR. MARK DYRHOLM?**

Mark's most prized title is *Dad*.

*Dr. Mark Dyrholm* is well educated with a *Bachelor of Commerce* from the *University of Calgary's Haskayne School of Business* specializing in *Management Information Systems* as well as receiving his *Doctor of Chiropractic* from the *University of Western States* in *Portland, Oregon*. *Dr. Mark Dyrholm* operated his own business for 16 years with *Wellness Naturally Chiropractic* and continues service at *Glenmore Landing Chiropractic*. *Dr. Mark Dyrholm* also owns and operates *Yada News* with the hopes of elevating today's news from gossip to Knowledge.

*Dr. Mark Dyrholm* has participated on several boards of directors. *Mark* was the Vice President of the *Progressive Group for Independent Business (PGIB)* for over 5 years. *PGIB* is *Calgary's* largest business and taxpayer organization. *Mark's* other experiences range from being the Student Body President / Board of Governors of the *University of Western States*; a Policy Chair in the *Reform Party of Canada*; VP Policy & VP Communication and Board member in the *Alberta Progressive Conservative Party*; Vice President of the *Alberta College and Association of Chiropractors*; Finance Chair for *First Church Of The Nazarene* to one of the founders of the *Wildrose Party*, placing second in the leadership race that *Danielle Smith* won. *Dr. Mark Dyrholm* ran an *Alberta* wide campaign that was competitive and resulted in the *Wildrose Party* become a massive political force in *Alberta*. Recently, *Dr. Mark Dyrholm* was a contributor in helping the *Alberta Progressive Conservative Party* and the *Wildrose Party* join forces in the new *United Conservative Party of Alberta*.

For What People Are saying About *Dr. Mark Dyrholm* see [www.vote4drmark.ca](http://www.vote4drmark.ca)